carlett Wu

Product Designer

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EXPERIENCE

Design Consultant Beam

May 2020 - Present | San Francisco, CA

Conducted Fintech market research and contributed to product value and strategy. Optimized the onboarding and daily earning features

Product Designer GrowSquares

Mar 2020 - Present | New York

Led the team to redesign the company website: Delivered hi-fi mockup, ineractive prototypes, and define visual system and createa detail-oriented design guide. Launched in May, 2020

UX Design Intern State Street

June 2019 - Aug 2019 | Boston, MA

Drove end-to-end UX efforts and constructed the MVP of the cash data management system targeted at 2,000+ Business Analysts in 10 weeks.

Designed with and contributed to the growing design system and created design specs to facilitate development of future versions of the system

Design Lead of MIIPS Capstone Project Philips

Feb 2019 - Jun 2019 | Pittsburgh, PA

Led the brainstorming and ideation session, proposed the concept design using immersive haptic technology to improve seniors' sleeping experience. Selected for final round of Philips sleep portfolio review

Interaction Design Intern Ling Technology

April 2018 - July 2018 | Beijing, China

Gamified English learning experience for AI book reading robot and optimized idle mode conversational experience; Increased MAU by 28%

Product Designer Shanghai Shurong Data Technology

Nov 2017 - June 2018 | Shanghai, China

Created visualization design and hi-fidelity dashboard for Chongqing's smart city data model. Exhibited at Chongqing's Smart City Expo.

EDUCATION

Carnegie Mellon University

Master of Integrated Innovation for Products & Services

Aug 2018 - Dec 2019

Southeast University

Bachelor of Science in Architecture

Aug 2013 - June 2018

SKILLS

Design

User Research
Interactive Prototyping
Usability Testing
Information Architecture
Data Visualization
UI / UX Design

Development

HTML / CSS / JavaScript
Processing (Java)
Unity 3D (C#)

Advanced Open Water Diver

TOOLS

Figma / Sketch
Invision / Principle / Axure
Zeplin / Framer / Origami Studio
Adobe Suite
Cinema 4D / Rhino / AutoCad
Tableau / ArcGIS
Jira / Trello / Omniplan